

## 《经济学原理》课程教学大纲

课程基本信息 (Course Information)					
课程代码 (Course Code)	EC109	*学时 (Credit Hours)	64	*学分 (Credits)	4
*课程名称 (Course Name)	(中文) 经济学原理				
	(英文) Principles of Economics				
课程性质 (Course Type)	专业基础课				
授课对象 (Audience)	经济学类、工商管理类本科生				
授课语言 (Language of Instruction)	中文、英文				
*开课院系 (School)	安泰经济与管理学院				
先修课程 (Prerequisite)	无				
授课教师 (Instructor)	罗守贵、胥莉、潘小军、陆蓓、王春华	课程网址 (Course Webpage)	jingjixyl@163.com		
*课程简介 (Description)	<p>(中文 300-500 字, 含课程性质、主要教学内容、课程教学目标等) 本课程是经济学与管理学专业大学本科的基础必修课程, 作为一门入门课程, 主要强调经济学原理的应用和政策分析, 而不是正式的经济学模型。内容主要通过比较生动的案例, 说明经济学原理如何应用于现实经济问题的分析, 使学生懂得什么是生活中的经济学。</p> <p>该课程的微观部分包括七篇, 包括第 1 篇 导言; 第 2 篇 市场如何运行; 第 3 篇 市场和福利; 第 4 篇 公共部门经济学; 第 5 篇 企业行为与产业组织; 第 6 篇 劳动市场经济学; 第 7 篇 深入研究的论题。宏观部分包括第 8 篇 宏观经济的的数据; 第 9 篇 长期中的真实经济; 第 10 篇 长期中的货币与物价; 第 11 篇 开放经济的宏观经济学; 第 12 篇 短期经济波动; 第 13 篇 最后的思考。</p>				
*课程简介 (Description)	<p>The course is compulsory, fundamental and basic course of undergraduates in economics and management majors. As an introductory course, it stresses on the applications and policy analyses of principles of economics instead of formal models of economics. The content of the course is mainly through relatively vivid cases to illustrate how to apply the basic principles of economics to practical economic problems which makes students understand economics in life.</p> <p>The course classified into (1) Microeconomics, which includes 7parts: Introduction; How markets work; Markets and welfare; The economics of the public sector; Firm behavior and the organization of industry; The economics of labor market and Topics for further study; (2) Macroeconomics, which includes: The data of macroeconomics; The real economy in the long run; Money and prices in the long</p>				

	<p>run; The macroeconomics of open economies; Short-run economic fluctuations and Final thoughts.</p> <p>This course covers fundamental tools and applications of concepts in microeconomics and macroeconomics, esp. 10 basic principles of economics. The section on microeconomics focuses on markets as a mechanism for allocating scarce resources. Using tools of welfare economics, it addresses market efficiency, outcomes from market failures and firms with market influence. The section on macroeconomics provides a mix of classical and Keynesian ideas, addressing the forces that shape the economy in both the short run and the long run. Topics include the theory of economic growth, the role of financial markets, fiscal and monetary policies and the international economy.</p>
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课程教学大纲 (Course Syllabus)

<p><b>*学习目标(Learning Outcomes)</b></p>	<p>本课程是经济学的入门课程，学习完本课程，学生应该掌握：</p> <ol style="list-style-type: none"> <li>1、 现代经济学的基本概念、基本构架和分析逻辑。</li> <li>2、 能够运用经济学的基本原理观察、分析和解释现实生活中简单和典型的经济现象和问题。</li> <li>3、 为今后学习中级和高级经济学提供必要的知识和能力准备。</li> </ol>
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<p><b>*教学内容、进度安排及要求(Class Schedule &amp; Requirements)</b></p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">教学内容</th> <th style="width: 10%;">学时</th> <th style="width: 15%;">教学方式</th> <th style="width: 15%;">作业及要求</th> <th style="width: 15%;">基本要求</th> <th style="width: 20%;">考查方式</th> </tr> </thead> <tbody> <tr> <td>经济学十大原理</td> <td>3</td> <td>课堂教学</td> <td></td> <td></td> <td></td> </tr> <tr> <td>像经济学家一样思考</td> <td>1</td> <td>课堂教学</td> <td></td> <td></td> <td></td> </tr> <tr> <td>相互依存与贸易的好处、市场如何运行</td> <td>1</td> <td>课堂教学</td> <td></td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>供给与需求的市场力量</td> <td>3</td> <td>课堂教学</td> <td></td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>弹性及其应用</td> <td>2</td> <td>课堂教学</td> <td>书面作业</td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>供给需求与政府政策</td> <td>1</td> <td>课堂教学</td> <td></td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>消费者、生产者与市场效率</td> <td>1</td> <td>课堂教学</td> <td></td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>赋税的代价及在国际贸易的运用</td> <td>1</td> <td>课堂教学</td> <td>书面作业</td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>外部性</td> <td>1</td> <td>课堂教学</td> <td></td> <td>学习一个案例</td> <td></td> </tr> <tr> <td>公共物品和公共资源</td> <td>1</td> <td>课堂教学</td> <td></td> <td>学习一个案例</td> <td></td> </tr> </tbody> </table>	教学内容	学时	教学方式	作业及要求	基本要求	考查方式	经济学十大原理	3	课堂教学				像经济学家一样思考	1	课堂教学				相互依存与贸易的好处、市场如何运行	1	课堂教学		学习一个案例		供给与需求的市场力量	3	课堂教学		学习一个案例		弹性及其应用	2	课堂教学	书面作业	学习一个案例		供给需求与政府政策	1	课堂教学		学习一个案例		消费者、生产者与市场效率	1	课堂教学		学习一个案例		赋税的代价及在国际贸易的运用	1	课堂教学	书面作业	学习一个案例		外部性	1	课堂教学		学习一个案例		公共物品和公共资源	1	课堂教学		学习一个案例	
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税制的设计	1	课堂教学		学习一个案例	
生产成本	2	课堂教学	书面作业	学习一个案例	
竞争市场上的企业	3	课堂教学		学习一个案例	
垄断	2	课堂教学		学习一个案例	
垄断竞争	2	课堂教学		学习一个案例	
寡头	2	课堂教学	书面作业	学习一个案例	
生产要素市场	1	课堂教学		学习一个案例	
收入与歧视	1	课堂教学		学习一个案例	
收入不平等与贫困	1	课堂教学		学习一个案例	
消费者选择理论	2	课堂教学	书面作业	学习一个案例	
微观经济学前沿	0	自学			
一国收入的衡量	3	课堂教学	书面作业	学习一个案例	
生活费用的衡量	1	课堂教学		学习一个案例	
生产与增长	2	课堂教学		学习一个案例	
储蓄、投资和金融体系	2	课堂教学		学习一个案例	
基本金融工具	1	课堂教学		学习一个案例	
失业及自然率	1	课堂教学		学习一个案例	
货币制度	2	课堂教学		学习一个案例	
货币增长和通货膨胀	2	课堂教学		学习一个案例	
开放经济的宏观经济学	2	课堂教学		学习一个案例	
开放经济的宏观经济学理论	3	课堂教学		学习一个案例	
总需求与总供给	4	课堂教学	书面作业	学习一个案例	
货币政策和财政政策对总需求的	2	课堂教学		学习一个案例	

	影响					
	通货膨胀与失业之间的短期权衡取舍	2	课堂教学		学习一个案例	
	宏观经济的六个争论问题	0	自学			
	总复习与机动时间	5	自学为主			
*考核方式(Grading)	1. 出勤 10% 2. 布置作业 7 次，其成绩占总成绩 30%； 3. 期末闭卷考试成绩总成绩 60%。					
*教材或参考资料 (Textbooks & Other Materials)	经济学原理（第六版），曼昆（梁小民、梁砾译），北京大学出版社，2012 年第一版，书号：ISBN978-7-301-20828-1/F.3217					
其它 (More)						
备注 (Notes)						

备注说明：

1. 带\*内容为必填项。
2. 课程简介字数为 300-500 字；课程大纲以表述清楚教学安排为宜，字数不限。

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	(英文) Principles of Economics				
课程性质 (Course Type)	必修课 Compulsory				
授课对象 (Audience)	一年级本科生 Freshmen				
授课语言 (Language of Instruction)	Chinese/English				
*开课院系 (School)	Antai College of Economics & Management				
先修课程 (Prerequisite)	None				
授课教师 (Instructor)	黄丞 Huang Cheng、石飞 Shi Fei	课程网址 Course Webpage	jingjixyl@163.com		
*课程简介 (Description)	<p>(中文 300-500 字, 含课程性质、主要教学内容、课程教学目标等)</p> <p>The course is compulsory, fundamental and basic course of undergraduates in economics and management majors. As an introductory course, it stresses on the applications and policy analyses of principles of economics instead of formal models of economics. The content of the course is mainly through relatively vivid cases to illustrate how to apply the basic principles of economics to practical economic problems which makes students understand economics in life.</p> <p>The course classified into (1) Microeconomics, which includes 7parts: Introduction; How markets work; Markets and welfare; The economics of the public sector; Firm behavior and the organization of industry; The economics of labor market and Topics for further study; (2) Macroeconomics, which includes: The data of macroeconomics; The real economy in the long run; Money and prices in the long run; The macroeconomics of open economies; Short-run economic fluctuations and Final thoughts.</p>				
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课程教学大纲 (Course Syllabus)

*学习目标(Learning Outcomes)	<p>As an introductory course, when students have finished it they:</p> <ol style="list-style-type: none"> <li>1. Should master the basic concepts, basic framework and analytical logic of modern economics.</li> <li>2. Are able to observe, analyze and illustrate simple and typical economic phenomena as well as problems in realistic life with applications of principles of economics.</li> <li>3. Have well prepared knowledge and capability for further study of intermediary and advanced economics in the future.</li> </ol>
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*教学内容、进度安排及要求(Class Schedule & Requirements)	Content	Sessions	Method / Pedagogy	Assignment and requirement	Basic requirement	test
	Chap. 1 Ten Principles of Economics	3	Lecture			
	Chap.2 Thinking like an Economist	1	Lecture			
	Chap.3 Interdependence and the Gains from Trade	1	Lecture		Case study	
	Chap.4 The Market Forces of Supply and Demand	3	Lecture		Case study	
	Chap.5 Elasticity and Its Application	2	Lecture	homework	Case study	
	Chap.6 Supply, Demand, and Government policies	2	Lecture		Case study	

Chap.7 Consumers, Producers, and Efficiency of Markets	1	Lecture		Case study	
Chap.8 Application: the Costs of Taxation Chap. 9Application: International Trade	3	Lecture	homework	Case study	
Chap.10 Externality	1	Lecture		Case study	
Chap.11 Public Goods and Common Resources	1	Lecture		Case study	
Chap.12 The Design of the Tax System	0	Self-taught		Case study	
Chap.13 The Costs of Production	2	Lecture	homework	Case study	
Chap14 Firms in Competitive Markets	3	Lecture		Case study	
Chap. 15 Monopoly	2	Lecture		Case study	
Chap. 16 Monopolistic Competition	2	Lecture		Case study	
Chap.17 Oligopoly	2	Lecture	homework	Case study	
Chap.18 The Markets for the Factors of Production	0	Self-taught		Case study	
Chap.19 Earnings and Discrimination	0	Lecture		Case study	
Chap.20 Income Inequality and Poverty	0	Lecture		Case study	

Chap.21 The Theory of Consumer Choice	2	Lecture	homework	Case study	
Chap.22 Frontiers of Microeconomics	0	Self-taught			
Chap.23 Measuring a Nation's Income	3	Lecture	homework	Case study	
Chap.24 Measuring the Cost of living	1	Lecture		Case study	
Chap.25 Production and Growth	2	Lecture		Case study	
Chap.26 Saving, Investment, and the Financial System	2	Lecture		Case study	
Chap.27 The Basic tools of Finance	0	Self-taught		Case study	
Chap.28 Unemployment	1	Lecture		Case study	
Chap.29 The Monetary System	2	Lecture		Case study	
Chap.30 Money Growth and Inflation	2	Lecture		Case study	
Chap.31 Open-Economy Macroeconomics: Basic Concepts	2	Lecture		Case study	
Chap.32 A Macroeconomic Theory of the Open Economy	3	Lecture		Case study	
Chap.33 Aggregate Demand and Aggregate Supply	4	Lecture	homework	Case study	
Chap.34 The Influence of	3	Lecture		Case study	



	Monetary and Fiscal Policy on Aggregate Demand					
	Chap.35 The Short-Run Trade-off between Inflation and Unemployment Policy	3	Lecture		Case study	
	Chap.36 Six Debates over Macroeconomic Policy	0	Self-taught			
	Review and flexible time	5	Self-taught			
*考核方式(Grading)	1 . Attendance 10%; 2. Team presentation, 10%; 3. Individual participation, 10%; 4. 7 times of homework, 10%; 3. Final exam in closed book, 60%.					
*教材或参考资料 (Textbooks & Other Materials)	Name of the book: <u>Principles of Economics</u> a Author: <u>N. Gregory Mankiw</u> a Publisher : <u>South-Western Cengage Learning</u> a Version: <u>Sixth Edition</u> ISBN number: <u>978-0-538-45342-4</u>					
其它 (More)						
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